

Bountiful City Council Candidate Questionnaire

Candidate: Diane Mouser

1. Why have you submitted your name for consideration?

I adore my little town. I fell in love right away when I moved here in 1988. It was the ideal setting for raising my children. As Bountiful grows, I want to help it maintain its small-town charm. My goal is to use my event planning experience to increase the level of engagement and excitement among Bountiful residents regarding the city's future.

2. If appointed, what legislative issues/priorities are you most interested in pursuing?

If appointed, I would be most interested in advancing initiatives that strengthen community involvement, particularly by encouraging greater support in and attendance at Bountiful's parks, recreation programs, outdoor arts and events, and community activities. I would also like to help bring greater awareness to local small businesses and highlight their importance to the community's economy and character. The city's rapid growth also interests me, especially in understanding how to manage it responsibly. Above all, one of my highest priorities would be maintaining public safety and keeping crime rates low.

3. Please share your past service to the city as volunteer, community project participant, or other capacity.

My community involvement spans multiple counties. In my early years living in Bountiful, I was actively engaged in my children's school programs and the PTA. For the past 20+ years, most of my volunteer and committee work has taken place in Salt Lake County alongside my professional career.

Now that I am retired, I am intentionally seeking opportunities to become more involved in Bountiful through local committees, volunteer efforts, city functions, and community events.

Throughout the years, I have served on several committees, including the Salt Lake Board of Realtors, where I chaired the Affiliates Advisory Board and participated in the Government Affairs Committee, Education Committee, and various fundraising efforts for local charities.

I am currently in my seventh year serving on the fundraising committee for The Christmas Box House International, a role I am honored to continue.

4. Please discuss your ability to dedicate sufficient time to this position of service.

Now that I'm retired, I'm really looking forward to putting my time and energy into things closer to home. Even though I spent more than 20 years working in Salt Lake, Bountiful has always been where my life is centered, and I'm excited to bring my experience—and my love for community involvement—back into the place that means the most to me. Right now, the only committee I'm serving on is the Christmas Box House International, which I mentioned earlier.

5. What is your fiscal philosophy and under what circumstances would you consider a tax and/or fee increase?

My fiscal philosophy is rooted in safety and transparency. I believe taxpayers deserve to clearly understand how their money is being used and to feel confident that those dollars are supporting a safe, well-functioning community.

I recognize that taxes and fees exist for a reason — they fund the services and infrastructure we all rely on. As long as our schools remain strong, our streets stay safe, and our essential services are maintained, I'm comfortable supporting reasonable tax or fee increases when they are truly necessary.

6. List relevant work experience that you believe would help you fill the role of city council member.

I believe my 20+ years of experience in sales and account management have prepared me well for a role on the city council. My career has allowed me to work closely with people from all backgrounds, helping me build strong relationships and communicate effectively across diverse groups.

I've also served on several committees that support different community needs. These roles have helped me develop strong rapport-building skills and the ability to explain complex ideas or plans in a way that's easy for the public to understand.

In addition, my years of community service and event management have given me valuable leadership experience. These opportunities have taught me how to bring people together, organize meaningful initiatives, and follow through on commitments — all qualities that I believe translate well to serving on the city council.