

# RAP Tax Project Survey Report

12/18/2017



## Background:

Recreation, Arts and Parks (RAP) tax is voter-approved sales tax which allows the city to collect 1¢ for every \$1.00 spent in Bountiful. This amount doesn't sound like much, but it adds up to good things for Bountiful and our residents.

Since 2008, the funds generated have allowed the city to invest in the arts, better parks and trails, as well as lend support to cultural groups and other local programs which enhance quality of life for Bountiful residents.

In November 2014, Bountiful voters approved a 10 year extension of Bountiful's RAP Tax. Bountiful City collects approximately \$450,000 annually.

## Currently Bountiful RAP funds are allocated as follows:

- **75%** dedicated to build the new Creekside Park = approximately \$337,500 annually.
- **11%** allocated for grants benefiting Arts and Culture Organizations and Programs = approximately \$49,500 annually. ([Bountiful Grant Program Guidelines](#))
- **14%** reserved for other city recreation or art improvements including: trails, parks, pavilions, restrooms, park structures = approximately \$63,000 annually.

## Parameters of RAP Fund Usage

- Bountiful City allocates funds as allowed through [Utah Code Annotated 49-12-1402](#).
- Funds are limited; while smaller projects may be completed in one year, larger projects will likely require several years to save the full amount needed.
- Bountiful's RAP tax funds stay right here in our community

## The RAP Tax Survey was designed to gather public input on best uses of RAP Tax Funds.

While final decisions will not be solely determined from this survey, input received will help the City Council make informed decisions regarding the best future uses of RAP resources.

## A few more details about the RAP Tax Survey:

- This survey was open from November 28 - December 17, 2017.
- The survey was posted on the Bountiful City Website, all social media channels, and emailed to all individuals on the city email registry.
- The survey was estimated to take 2 to 3 minutes to complete.
- To validate the survey, demographic information was required.
- Provisions were set in place to prevent "ballot box stuffing."
- The survey was viewed or opened 687 times.
- 532 individuals participated through the initial demographic section.
- 506 respondents completed the entire survey.

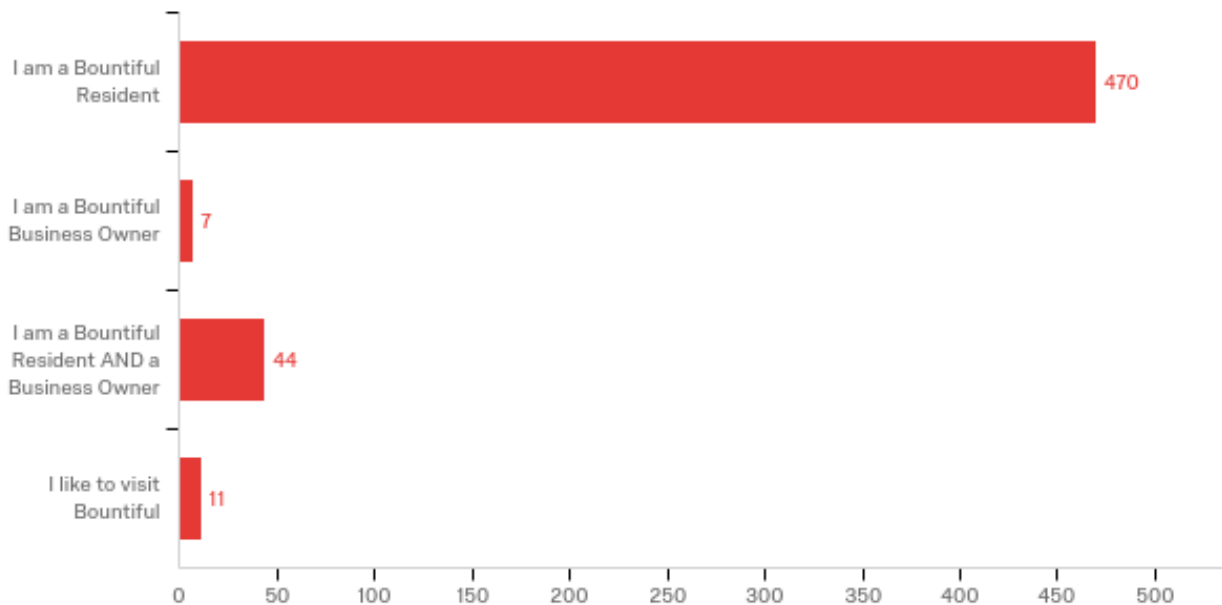
# RAP Tax Project Survey Unedited Summary Data

Demographic Validation:      Pages 2 -3  
 Data from Questions:          Pages 4-6  
 Comments:                        Pages 7-12

## What best describes your connection with Bountiful City?

#	Answer	%	Count
1	I am a Bountiful Resident	88.35%	470
2	I am a Bountiful Business Owner	1.32%	7
3	I am a Bountiful Resident AND a Business Owner	8.27%	44
4	I like to visit Bountiful	2.07%	11
	Total	100%	532

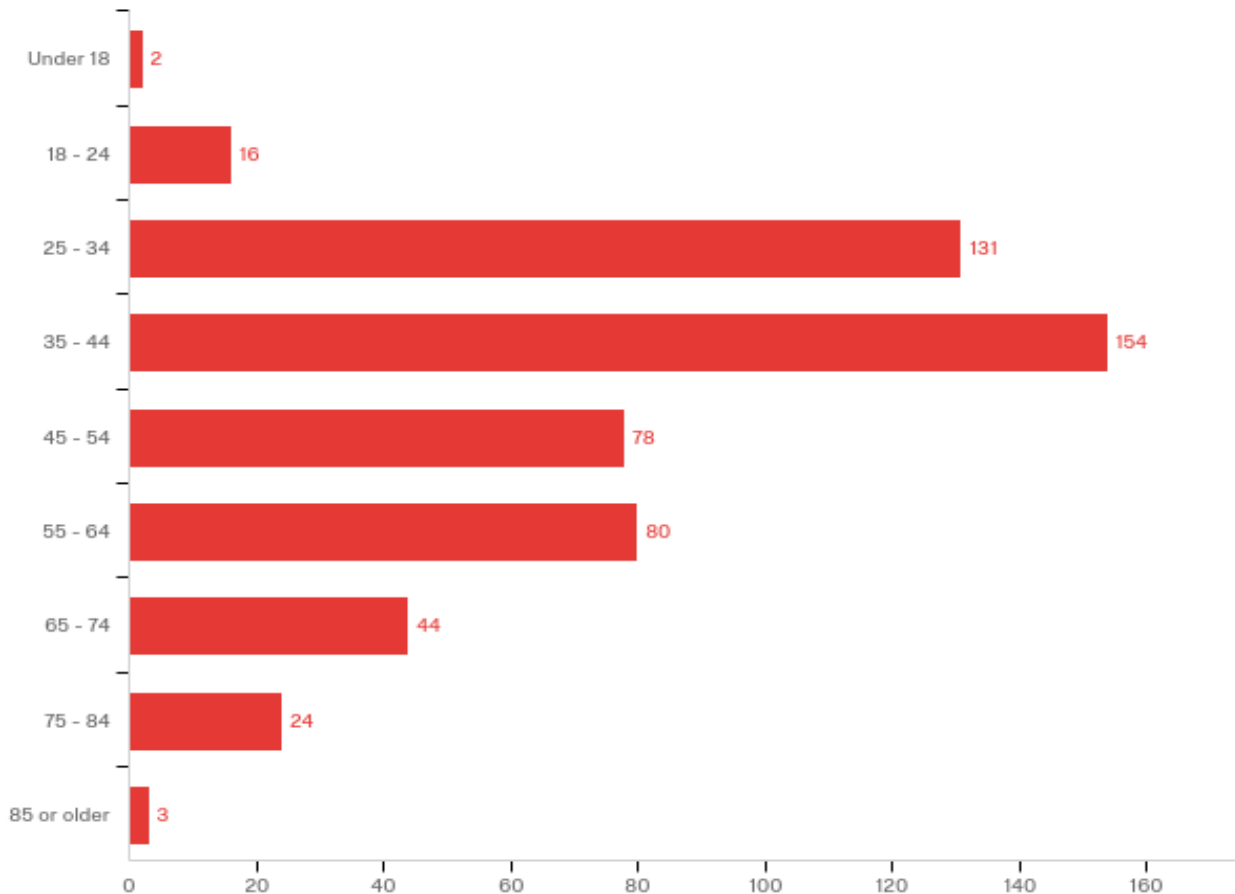
### Snapshot of Participant Connection with Bountiful



## What is your current age?

#	Answer	%	Count
1	Under 18	0.38%	2
2	18 - 24	3.01%	16
3	25 - 34	24.62%	131
4	35 - 44	28.95%	154
5	45 - 54	14.66%	78
6	55 - 64	15.04%	80
7	65 - 74	8.27%	44
8	75 - 84	4.51%	24
9	85 or older	0.56%	3
	Total	100%	532

### Snapshot of Participant Ages



**Question 1 presented seven possible projects, as identified by the Bountiful City Council. Those taking the survey were invited to rank each of the seven possible uses on a scale from #1 to #7 according to how they valued each item. (Most important to me = #1, least important = #7.) The next three (3) tables report rankings as identified in the survey:**

**Table 1: Overall Ranking and Mean Scores from Survey**

Proposed Use	Survey Ranking	Mean Score
New Trails and Trail Improvements	#1	2.75
Dedicated Trailhead at North Canyon	#2	3.29
New Playground Equipment for Existing Parks	#3	3.43
Off-leash Dog Park	#4	4.33
Stage Improvements for Concerts in the Park @ 400 North Park	#5	4.49
Public Art on Main Street	#6	4.52
Expanded/Improved Pickleball Courts @ Twin Hollows Park	#7	5.18

Notes:

**Mean Score:** In the table above the mean score indicates the average approval ranking of each suggested use. A low mean score reveals a higher level of public favor; correspondingly, a higher mean score demonstrates that less public support exists for the suggested use.

**Table 2: Mean Scores – Broken Out by Age Group of Respondents\***

Proposed Use	Overall Mean	<=24 Mean	25-34 Mean	35-44 Mean	45-54 Mean	55-64 Mean	65-74 Mean	75-85+ Mean
New Trails and Trail Improvements	2.75	2.93	2.49	2.54	2.61	2.81	3.27	4.67
Dedicated Trailhead at North Canyon	3.29	3.60	3.31	3.08	2.99	3.43	3.63	3.67
New Playground Equipment for existing parks	3.43	4.13	3.08	3.36	3.91	3.86	3.10	3.00
Off-leash Dog Park	4.33	3.20	4.26	4.39	4.26	4.25	4.90	4.33
Stage Improvements for Concerts in the Park @ 400 North Park	4.49	4.20	3.66	4.67	4.64	4.17	3.66	4.67
Public Art on Main Street	4.52	4.47	4.46	4.65	4.43	4.70	4.46	3.33
Expanded/Improved Pickleball Courts @ Twin Hollows Park	5.18	5.47	4.98	5.32	5.16	4.79	4.98	4.33

\* Key to top picks:

#1	#2	#3
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**Table 3: Ranking of Proposed Uses**

The table below shows complete numbers associated with the public ranking for each proposed use. Example: Proposed use “New Trails and Trail Improvements” was rated as #1 by 145 (28.66%) of 506 respondents and #7 by 29 (5.73%) of 506 respondents.

<b>Ranking of Proposed RAP Funding Uses with Associated Percentages and Counts</b>													
#1		#2		#3		#4		#5		#6		#7	
<b>New Trails and Trail Improvements</b>													
28.66%	145	27.67%	140	17.39%	88	8.70%	44	6.72%	34	5.14%	26	5.73%	29
<b>Off-leash Dog Park</b>													
21.34%	108	8.89%	45	9.49%	48	8.70%	44	9.68%	49	10.87%	55	31.03%	157
<b>New Playground Equipment for Existing Parks</b>													
19.37%	98	15.02%	76	18.58%	94	16.80%	85	15.81%	80	9.09%	46	5.34%	27
<b>Dedicated Trailhead at North Canyon</b>													
10.08%	51	25.69%	130	23.72%	120	19.57%	99	10.87%	55	6.92%	35	3.16%	16
<b>Stage Improvements for Concerts in the Park @ 400 North Park</b>													
7.51%	38	10.47%	53	10.87%	55	14.43%	73	21.34%	108	24.11%	122	11.26%	57
<b>Expanded/Improved Pickleball Courts @ Twin Hollows Park</b>													
6.72%	34	4.35%	22	7.11%	36	12.45%	63	14.82%	75	24.11%	122	30.43%	154
<b>Public Art on Main Street</b>													
6.32%	32	7.91%	40	12.85%	65	19.37%	98	20.75%	105	19.76%	100	13.04%	66
Total													506

The second and final question in the RAP Tax Survey read: “Is there anything we have missed? Please suggest any additional ways or areas where Bountiful City might wisely invest RAP tax funds.”

Below you will find a word cloud that provides a quick visualization of the most frequently used words in this public comment section. A complete record of *all* comments received is found at the conclusion of this report.



Questions or comments in regard to this or other Bountiful City surveys are welcome.

Please email Bountiful City at [openhouse@bountifulutah.gov](mailto:openhouse@bountifulutah.gov) or call 801-298-6140.



## Complete Unedited Comments on Other Suggested Uses for the RAP Tax Funds

<https://vimeo.com/40980676> (this makes me smile; make some adult playground equipment)

Recreation programs-ski school

More road bike trails and better/safer bike routes on roads

New trails for hiking and mountain biking

We have the most unique and original down town. It would be fun to see it thrive with more attention

I have heard there are not enough green space you youth football and lacrosse

we have available land (BLM land near the "B" at issue a few years ago) that would make great trails

More funds should be given to BDAC yearly. They are always running on such a shoestring budget.

More financial support to arts programs and groups that already exist.

Water parks etc. like the New BIG ONE out in South Salt Lake.

Paint bike lanes

I would like to see more trails in Mueller Canyon

Bike lanes painted on bountiful blvd!

Paint bike lanes on bountiful boulevard

Busing organized youth volunteer clean-up crews to areas in need and provide water.

Bathroom access on the Bountiful part of legacy trail

A pavillion, closed & open air that could be used year round for picnics, & gathering, with solar he

We would love a splash pad in Bountiful! There's room at Rocket Park!!

More Mountain Biking and Trail Hiking Trails.

New mountain bike trails there are a lot of possibilities here that aren't being utilized

make new mountain biking trails

Build additional mutli-use trails (including mountain bike trails)

parcourse fitness circuit along walkways/running trails

Just wanted to emphasize the importance to me of dog parks. And allowing dogs in existing parks.

DOG PARK.

Splash Pad!!!! Skate Park

Re design rocket park to allow for more green space grass areas for all sports ☑

Landscaping with native & water wise plants

safe bike trails

Walking path around 400 North park and Jr High

Improve some of the parks that have been neglected by the city. The park by Washington Elementary .

Add swings at more parks—none of the parks by me have swings

No ice rink in plaza WATER feature if needed should be by big toy at 4th n. park

A year focused on reviewing and improving the processes to maintaining the parks, with res. involvement

WATER PARK!!!!!!!!!!!!

Renovate Tolman Park baseball field to provide CITIZENS (not MPBA) year round access to the park.

Give back to tax payers

More dedicated play areas for Bountiful City Park

Skate park

Bike lanes throughout city

Restroom upkeep in parks

nothing comes to mind

It is not governments job to provide RAP. Unless you are protecting my life, liberty, or property

Outdoor swimming pool at Recreation Center

The most obvious question would have been “Do you support the RAP tax”. Duh. No I don’t.

Add or improve soccer / sports fields

We love Bountiful and appreciate all you do to showcase our great city

I would like to see the vacant lot at 5-points turned into a public park and/or a community garden

Better Christmas decorating on Main Street.

Maintaining open spaces and trails. Limit residential or industrial encroachment on existing areas

Improved facilities at "B" parking area.

Maintain existing parks well

Fund addl art classes at BDAC, art scholarships for HS students. Thx for asking!

Residents of Bountiful should be allowed low fee access to Rec Center.

Dog park, additional mountain bike/hiking trails

sidewalk improvements or a place for moms to push babies in strollers! Can’t be done on our sidewalk

Take care of what we have. No dead trees in parks etc

New expanded pickle ball courts at Cheese Park

More trails

Suupprrt stage productions



Centerpoint Legacy Theater

Fix light on 2200 S and Orchard Dr. You have to wait for cars going east and west on 2200 S.

Improvement to landscaping at our freeway on and off ramps.

we love tennis courts!!! :) we'd love a tennis facility with indoor courts!

More parks and open space.

Convert existing tennis courts at Bountiful elementary to pickleball

No

MuellerPark is getting crowded and dangerous. Partner w/ NSL to expand Wild Rose or add more trails

Rec Center upgrades

Holbrook trail and Mueller park trail

More funds to summer youth programs. We currently have to go to other cities to find youth activities

Painting of utility boxes (see Fort Collins, CO program);

Need more bike trails.

A Mueller / North Canyon trail network should be so much more.

REDUCE TAXES

Library -- either improved facility or increase current collections overall.

Better holiday lighting displays on Main Street in Bountiful

Focus on trail improvement and access

Bike trails

bike paths around bountiful streets to make bike travel safer

Please invest in the new development of hiking and mountain biking trails. Ours are overcrowded.

Bathrooms at parks should be inspected for needs

A park on the north end of bountiful

Dog park!!!!

Support the arts and activities on Main Street. Invest in the Main Street Plaza

N/a

Frisbee golf course in an existing park

No

Disc golf Course. This is a fun free family activity

I would like to have a splash pad located in Bountiful.

My main concern is pickleball courts

Use more of the incoming money for upkeep of existing parks

Invest funds into areas that will improve downtown. Tourism.

There are so many incredible city parks in Utah, but their 45 + min away from Bountiful!

Additional parks

We need a dog park in Bountiful. I drive 30-40 min to take my dog to a dog park.

Avoid playground equipment like the new stuff at 400 N - it discourages socializing

Splash pad park.

Turn the property south of Renaissance Ctr into a soccer/football/lacrosse field

n/a

DOG PARK!!! DOG PARK!!!!

Centerpoint theater, family dance activities, summerfest

Public pool

Please give us a off-leash dog park!!

Clean up those run down parks

Baseball diamonds and basketball courts

Bountiful is known for not being dog friendly. Let's change that!

Mountain bike trails (like Corner Canyon in Draper)!

More trailheads and upkeep of those dedicated

classes in pottery, oils, water paints, and other mediums that used to be at Stoker.

Support of Main Street Arts events and groups or covered by other grants and funding,

Bike lanes (make Bountiful bike friendly), running path around park (like Liberty Park in SLIC)

lower costs at rec center

I would like to see more bike routes through city streets

Cleaning roadways

More bicycle lanes please and additional green space

Dog Parks

Baseball Fields (Tolman Park, Cheese Park)

Main Street Activities

not spend it

Expansion of the rec center

Discounted golf for Bountiful residents

Put back an outdoor pool for outdoor swimming at the Btfl rec center

Delete this tax

Paths for pedestrians and bikers through neighborhoods where rights of way exist away from traffic.

Invest the money into current facilities.

Trails for bikes, hikers, joggers, horseback riders

new playgrd equipment that is different I.e variety @ parks not more of same stuff

More small neighborhood "pocket" parks.

N/a

Items that have greatest benefit to the greatest number

More benches on Main Street

Art museum

There needs to be a dog park. There aren't any.

Youth arts programs

Support (or continue to support) the Bountiful History Museum

Handicap accessible park improvements, better restroom facilities & functioning outlets at parks.

We've lived here for 4+ years and I am so impressed with how this city is run!

Park-ify the former Stoker School area--would love to see this move forward!

Make it less expensive for people to use the BDAC stage.

DO AWAY WITH IT.

Grants to community non-profits dedicated to RAP-type programs.

Please think wheelchair access & less-able kids when fixing parks & trails :)

No to New City Hall

Driving range

Replace the rarely used "rope big toy" at Muellar Park (next to tennis courts)

Bountiful Blvd is a great recreational/fitness venue. Needs trees and more pedestrian friendly adds

We love the events on main street, so anything to enhance those is great

More trails!

PLEASE DO NOT MAKE A DEDICATED TRAIL HEAD AT NORTH CANYON!!!!!!!!!!!!!!!!!!!!!!

Community fishing areas within the city.

Add more bathroom facilities to hiking trail areas, especially at the base of the mueller park trail

More swings at parks.

Can you do anything to improve the parking situation at the mouth of Mueller Park Canyon?

More landscaping and flowers

No ideas for recreation. However, how about ways to force drivers to slow down on residential roads?

Make Main Street a Center for residents to hang out.

Cycle lanes through Bountiful. North - South. Give families a safe way to out with kids, bicycles.

Cutting curb ramps in on sidewalks to make walking, biking, strolling to parks easier for families

Year round access to park bathrooms, lights in the park bathrooms. bathrooms on Legacy Trail.

Still hoping for an interactive water park/splash pad someday!

Theater or Play Performances

Storytelling festival

Well defined bike lanes on appropriate roads.

Main Street and 400 north

Develop Bonneville shore line trail

Upkeep of existing projects shows respect for what we've built. Sometimes maintenance is overlooked.

Bike Paths

More tables or an actual pavilion at the pond west of Legacy

We need fields for sports - This is most important

please use more funds on the south end of Bountiful

More trails that dogs are permitted on!

#1 pick for dog park is Jeep Posse park; minimal new fencing. Grass in Stoker property till decided.

Any festival/ reason to get residents to come together

improve and or clean restrooms at all recreation locations

Nice park improvements; equipment for children, bathrooms, walking routes, basketball

no

Splash pads in parks

Improved lighting for safety

Consistent public restroom maintenance.

New Parks

Community music groups- band/choir